

# NEWS



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## CALLING ALL AUTOMOTIVE RECYCLERS

### **The Automotive Recyclers Association Educational Foundation Announces 2014 Catalytic Converter Donation Program, “Ed U Cat,” to Serve as Annual Fundraiser**

MANASSAS, VA – Professional automotive recyclers are invited to participate in “Ed U Cat,” a unique fundraising effort to benefit the Automotive Recyclers Association Educational Foundation (ARAEF). ARAEF serves as the arm of the Automotive Recyclers Association (ARA) that keeps industry professionals trained, educated, and compliant in the premier industry that is dedicated to the efficient removal and reuse of automotive parts, and the safe disposal of inoperable motor vehicles.

**Giving back to the organization that is working tirelessly to educate and advocate on your behalf has never been easier.**

Utilizing the **Ed U Cat Catalytic Converter Recycling Donation Program**, automotive recyclers can elect to donate the proceeds of one or more catalytic converters to ARAEF. Gifts of any size make a tremendous impact on the ability to serve automotive recyclers. With the help of generous supporters of the **Ed U Cat Catalytic Converter Recycling Donation Program**, ARAEF can continue to provide new and improved training courses, as well as develop innovative educational platforms designed to help professional automotive recyclers gain best-in-class status.



“ARAEF programs have made a positive difference for hundreds of companies both in terms of better business results and in protecting the lives and health of thousands of workers,” says Virginia Whelan, Executive Director, ARA Educational Foundation. “The ARA University remains committed to the highest quality training programs available – meeting industry needs and complying with all regulatory

guidelines. Our honest, straightforward commitment to providing automotive recyclers with the best training solutions at a fair price is only possible with your support. We are asking for our generous community to continue to support our efforts and donate at least one or more Catalytic Converters a month to support our cost-effective training solutions.”

ARA University (arauniversity.org), the ARAEF’s pioneer online training platform, provides the auto recycling industry with training solutions from recognized industry trainers who share valuable information and knowledge. It offers easy access to courses from any Internet-enabled computer allowing for flexible training 7 days a week, 24 hours a day – with 31 courses for recycler training (industry specific), 30 courses on Health, Safety and Compliance, and 133 Compliance courses on demand.

“Thanks to ARA University for providing outstanding video training, it has helped me stay ahead of the curve,” says Rachel Rigsby, Rigsby’s Auto Parts. “I don’t know how many times I’ve come back to review a topic or to watch a video as supplementary training.”

“The ARA Educational Foundation is your industry resource for all your training needs. There are many opportunities to expand the level of training offered by providing future courses. But we need your help!” says Fran Reitman, of Reitman Auto Parts & Sales, Inc. “We are collecting all types, styles, sizes, and grades of Catalytic Convertors (ie: CATs). Whether your CATs are wild or tame, the ARA Educational Foundation will be glad to take them off your hands. It is easy to participate in the program, just contact the ARA office for a donation form to send your CAT to one of our Official Collection Sites. You will receive a tax donation form and be mentioned on various ARA communication platforms for your generosity.”

“The ARA Educational Foundation and ARA University are a tremendous resource for ARA members to get training, compliance certifications, and a multitude of other information to improve their businesses, employees, and themselves,” says ARA Educational Foundation President Billy Roberts, Roberts Salvage, Inc., Moffett, Oklahoma. “Now that the ‘cats out of the bag,’ let’s put CATs in the box and send them to one of our official collection sites so that the ARA Educational Foundation can continue to provide even more and better programs for ARA members. The **Ed U Cat** drive is an easy way we can all help, it’s not like ‘herding cats.’”

This **Ed U Cat** donation effort ends on October 1, 2014, and culminates at the **71st Annual ARA Convention & Exposition**, where every Ed U Cat participant is entered to win valuable raffle prizes. The most generous company wins a Grand Prize for the highest number of converters donated. “There is ongoing promotion and recognition in social media and ARA publications for all participants who send

CATs to one of our collection sites,” says Whelan. “We will generously thank all who help us achieve our fundraising goals.”

ARA University is affiliated with Automotive Recyclers Association, an international trade association which represents the industry dedicated to the efficient removal and reuse of automotive parts, and the safe disposal of inoperable motor vehicles.

#### **ABOUT ARA UNIVERSITY**

Founded in 2006 by the ARA Education Foundation, ARA University was developed to fill the need for training that would help automotive recyclers succeed. Its first mission was related to Inventory Specialist/Parts Grading. The ARA wanted to help what was then a new standard reach more businesses so that they could benefit from the increased profits and sales channels that this created. Over the years, ARA University has strived to identify the needs of the professional automotive recycling industry and provide the training needed to make it safer, more efficient, and more profitable.

The professional automotive recycling industry has become more complex as vehicles become more advanced. As a result, the demand for training that increases safety, efficiency, and profitability has become a vital need. ARA University meets this demand with online certification programs developed and taught by top industry professionals. The ARA University curriculum provides professional automotive recycling facility employees with a training tract that will increase their skills and capabilities, as well as to develop a career path. ARAU provides training related to procedures, governmental requirements, safety, sales, management, and more.

To learn more about the ARA University, visit ARAU’s Home Page at [www.arauniversity.org](http://www.arauniversity.org) or call (571) 208-0428.

#### **ABOUT ARA**

Since 1943, the Automotive Recyclers Association (ARA) represents an industry dedicated to the efficient removal and reuse of “green” automotive parts, and the proper recycling of inoperable motor vehicles. ARA represents the interests of over 4,500 auto recycling facilities in the United States and fourteen other countries around the world. With programs such as the Certified Automotive Recycler Program (CAR), Green Recycled Parts, and other partnerships, ARA members continue to provide consumers with quality, low-cost alternatives for vehicle replacement parts, while preserving our environment for a “greener” tomorrow.

To learn more about the Association, visit ARA’s Home Page at [www.a-r-a.org](http://www.a-r-a.org) or call (571) 208-0428.

#### **ED U CAT COLLECTION SITES**

##### **Phoenix Automotive Cores, Attention: ARAU CAT Drive, 422 S. 33rd Ave., Phoenix, AZ 85009**

Ship Instructions:

1. Ship donation among your regular shipment to the official Phoenix collection site, marked ARAU CAT DRIVE on the donated converter.

Or,

2. Ship donation with carrier of your choice to the specified Phoenix Cores collection site.

The CATs are safely stored until processing is arranged directly by ARAEF. Phoenix will not be handling funds.

##### **United Catalyst Corporation, Attention: ARAU CAT Drive, 846 N Hwy. 25 Bypass, Greenville, SC 29617**

Ship Instructions:

1. UCC will collect donated converters at any time and on any load – you can elect to donate the proceeds of one or more converters to the ARAU CAT DRIVE.

2. UCC processes the converters, and will send your company a check payable to the ARAEF for you to forward directly. We suggest you use the check giving process to promote your company and its giving program.