

FOR IMMEDIATE RELEASE:



**Phoenix Automotive Cores
to be featured on
21st Century Business Television series**

Boca Raton, FL (TBD) --- Multi-Media Productions (USA), Inc. announces that Phoenix Automotive Cores will be featured on *21st Century Business*.

Phoenix Automotive Cores will be featured in a story on automotive recycling solutions.

Phoenix Automotive Cores was born out of CMS/Morrell, an established and knowledgeable leader in the recycling industry.

Phoenix Automotive Cores was established to address the needs of auto recyclers and the automotive remanufacturing industry. The company has accomplished this by assembling a team of experienced personnel.

With four locations in the United States, they have excellent access to a steady source of cores and the convenience of being close to all of their clients.

For more information, visit www.phxautocores.com

JL Haber, Vice President of Programming at Multi Media Productions, added, "Phoenix Automotive Cores is an exciting company with a unique mission. We are excited to have them as a guest on our program."

About 21st Century Business

21st Century Business airs on CNBC (as paid programming) and the Fox Business Network (as paid programming). 21st Century Business may also be viewed through video on demand via www.21cbtv.com. The 21CBTV Series is also available at more than 90 prestigious college universities, including Carnegie Mellon University, Howard University, Dartmouth College and Georgetown University.

For specific market-by-market air dates and times, please e-mail Moniqueh@mmpusa.com. For more information, please visit www.21cbtv.com.